

Your Ideal Diamond...

Everyone's perception of the "ideal" diamond is different...

Largest Size? Highest Quality?
Or a balance of both!

Pattiv's extensive inventory allows you to compare choices side by side to select the perfect diamond for you!



Options at the same price:



Largest Diamond
Beautiful and bright with some visible inclusions.
J-K Color I₁ Clarity



Large Diamond
Looks white with some inclusions almost impossible to see.
J-K Color SI₂ Clarity



Fine Quality
White color, perfect to the eye.
H-I Color SI₁ Clarity



Exotic Quality
Extraordinary white color, almost perfect under a 10x magnification.
D-G Color VS₂+ Clarity

Shapes...

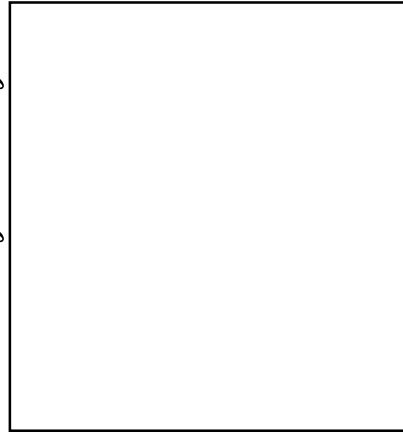


Fancy Shapes cost less than Rounds!

Your Selection...

Mounting Design...

| Shape | Ct. | Color | Clarity | Cert. | Price | % Below Wholesale | Notes |
|-------|-----|-------|---------|-------|-------|-------------------|-------|
| | | | | | | | |
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Guarantee of Satisfaction Your continued satisfaction is assured by offering a full purchase credit towards an upgrade! Returned diamond must be undamaged and with documentation. Upgrade diamond must be at least one third greater cost. Offer does not include non-inventory diamonds, settings, sales tax or labor and other restrictions. Offer subject to cancellation without notice.

Diamond Selection Guide



◆
WHOLESALE
TO
THE
PUBLIC
◆

12 YEARS OF SERVICE



PATTIVS
FINE JEWELRY

115 B RAILROAD AVENUE DANVILLE, CA 94526
925.831.3874 FAX 925.838.0944

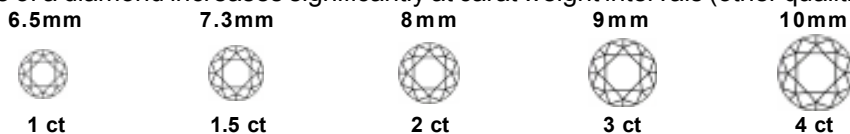
Diamond Grading...

What you can expect from the 5 "C's".

♦ A fine diamond is a magnificent work of art that will last a lifetime and beyond. ♦

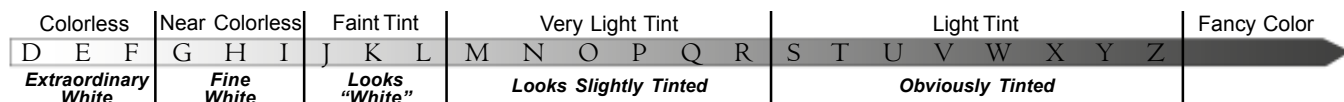
Carat

- ♦ The unit of measure for gem weight.
- ♦ The value of a diamond increases significantly at carat weight intervals (other qualities being equal).



Color

- ♦ The degree of tint in the diamond
- ♦ Blue fluorescence will enhance apparent whiteness.



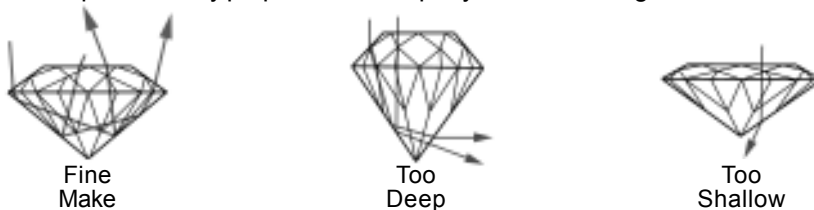
Clarity

- ♦ Internal Characteristics: feathers, crystals, carbon spots & laser drill holes.
- ♦ External Characteristics: natural facets & abrasions.



Cut

- ♦ Well cut diamonds appear large and bright.
- ♦ Latest GIA research proves many proportions are equally brilliant and bright. The "Ideal Cut" is only variation.



Cost

- ♦ Pattiv's always discounts below the Rapaport Diamond Wholesale List, Assuring exceptional value to you.
- ♦ Rapaport is used world wide as the only wholesale reference guide.
- ♦ Retail stores often double Rapaport!

This section of the Rapaport Chart is for 2.00 to 2.99ct Round Brilliant cuts. Prices are shown in \$100 of dollars.

| RAPAPORT : (2.00 - 2.99 CT.) 06/01/01 ROUNDS | | | | | | | | | | | | |
|--|-----|------|------|-----|-----|-----|-----|-----|----|----|----|--|
| | IF | VVS1 | VVS2 | VS1 | VS2 | SI1 | SI2 | SI3 | I1 | I2 | I3 | |
| D | 276 | 208 | 185 | 152 | 126 | 108 | 87 | 70 | 55 | 33 | 18 | |
| E | 206 | 184 | 152 | 135 | 121 | 105 | 84 | 68 | 52 | 32 | 17 | |
| F | 182 | 151 | 135 | 124 | 117 | 101 | 81 | 65 | 51 | 31 | 16 | |
| G | 146 | 132 | 120 | 115 | 108 | 94 | 76 | 61 | 48 | 30 | 16 | |
| H | 121 | 108 | 102 | 97 | 91 | 81 | 68 | 57 | 45 | 29 | 15 | |
| I | 93 | 90 | 86 | 82 | 77 | 70 | 60 | 52 | 43 | 27 | 14 | |
| J | 75 | 71 | 69 | 66 | 63 | 58 | 52 | 44 | 38 | 34 | 14 | |
| K | 62 | 60 | 58 | 57 | 55 | 52 | 48 | 43 | 35 | 23 | 13 | |
| L | 54 | 52 | 50 | 49 | 46 | 44 | 40 | 35 | 30 | 22 | 12 | |
| M | 45 | 44 | 43 | 42 | 37 | 36 | 33 | 30 | 25 | 20 | 12 | |

W: 143.76 = 0.00% ♦ ♦ ♦ T: 71.51 = 0.00%